



Healthy Buildings Certified as a B Corp

Certified



Corporation™

bcorporation.net

We are delighted to announce that as of April 2011 Healthy Buildings has been formally certified as a B Corporation.

B Corporations must meet rigorous standards of social and environmental performance and legally expand their corporate responsibilities to include consideration of stakeholder interests. Certified B Corporations make it easier for all of us to tell the difference between “good companies” and just good marketing. In just over three years, there are already over 400 Certified B Corporations from over 50 industries, representing \$1.5 billion in collective revenues and \$6.5 billion in capital under management. Certified B Corporations meet higher standards of social and environmental performance, transparency, and accountability. For those unfamiliar with B Corp, it is somewhat like LEED® certification, but for an entire business, not just a building.

The performance standards are comprehensive and transparent. They measure a company’s impact on its employees, suppliers, community, and the environment. Unlike traditional corporations, Certified B Corporations are legally required to consider the impact of their decisions on their employees, suppliers, community, consumers, and environment.

We are proud to be a Certified B Corporation™. For more details about our B Corp certification and B Corporation in general, please visit our profile at <http://www.bcorporation.net/healthybuildings>